



CENTRE FOR WOMEN'S STUDIES PSGR KRISHNAMMAL COLLEGE FOR WOMEN



College of Excellence

An Autonomous Institution, Affiliated to Bharathiar University)
(Reaccredited with 'A' Grade by NAAC, An ISO 9001: 2008 Certified Institution)
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NEWSLETTER

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Patron's Note



I acknowledge the contribution of the faculty in undertaking the activities that fulfill the objectives on women development. The performance of the Centre for Women's

Studies fosters the new ways to stimulate further development on the discipline. The entire work of the Centre is acknowledged by the University Grants Commission and the Centre has stepped out to Phase II. I wish the Centre creates great impact in the society by fulfilling its vision on holistic development of women.

Chief Editor's Note



Ninth issue of the Centre's newsletter reflects a very successful 2016. In this edition the Centre places on the record of its various achievements. The

Centre has contributed and achieved tremendous through its research, teaching and collaborated activities in gender perspective. I congratulate the effective work of the faculty members and for the establishment of Gender Champion Club for the sensitization of women students.

Core Committee

Patron

Dr. N. Yesodha Devi, Secretary

Chief Editor

Dr. S. Nirmala, Principal

Editors

Dr. J. Sheela, Assistant Professor

Dr. M. Jayamala, Assistant Professor

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3.1 Teaching

Foundation course on Women's Studies with 2 credits is offered to all the under graduate science and social science students in their first year course of study. A text book on PAAVAI: An Introduction to Women's Studies is published by the Centre and prescribed as text to the students.

3.2. Workshop

Workshop on Life Style and Stress Management for Women in Higher Education

A one day workshop on Life Style and Stress Management for Women in Higher Education was organized by Centre for Women's Studies jointly with Manamaghil Mind Care Centre, Coimbatore on 23. 12. 2016. The topics covered in this workshop were 'Awareness on Life Style and Stress' by Ms. V.Ezhili, Treasurer, Aghal Trust, Counselor, Manamaghil Mind Care Centre, 'Cognitive Behavior Therapy for Better Life Style' by Ms. P. Ponmozhi, President, Aghal Trust, Counselor, Manamaghil Mind Care Centre and 'Stress Management Therapy' by Ms. S. Paviyazhini, External Coordinator, Aghal Trust, Counselor, Manamaghil Mind Care Centre. The benefitted participants were 150 faculty members of PSGR Krishnammal College for Women.



• **Stress Busters for School Children**

Centre for Women's Studies and Aghal Trust jointly coordinated the Stress buster programme for government school children in Coimbatore city from December 2016-March 2017. The volunteers of Gender Champion club of PSGR Krishnammal College for Women visited corporation schools of the city. Students were exposed to various extra-curricular activities apart from academics. The students of 6th - 12th grade from the respective schools had been so cooperative to the volunteers and were very enthusiastic and eager to learn new things out of the box that they never felt bored. This program gave opportunity to showcase the students' talent. Through this program students were able to overcome fear and were able to build confidence. At the end of the workshop volunteers conducted various competitions to all the

standards and finally the prizes were distributed.



3.3 . Conference/ Seminar

UGC Sponsored National Seminar on Women at Cross Road – A Multidisciplinary Perspective

A UGC Sponsored National Seminar on “Women at Cross Roads: Multi-Disciplinary Perspectives” was jointly organized on 06.02.2017, Monday, by the Department of English and the Center for Women’s Studies of PSGR Krishnammal College for Women, Coimbatore, at Chandra Seminar Hall in collaboration with Aghal Trust, Coimbatore.

Dr. N. Yesodha Devi, Secretary, PSGR Krishnammal College for Women, Coimbatore welcomed the gathering. This was followed by the release of the Department Magazine and the Proceedings of the National Seminar. Mrs. Geetha Ilangovan, Documentary Film Maker, Chennai, delivered the inaugural address wherein she elaborated on the problems faced by women, with special focus on the



From Left Dr.S.Nirmala, Principal, PSGR Krishnammal College for Women, Mrs. Geetha Ilangovan, Documentary Film Maker, Chennai, Dr. Susan M. Shaw, Professor of Women, Gender and Sexuality Studies, Oregon State University, Dr. N.Yesodha Devi, Secretary, PSGR Krishnammal College for Women, Mrs. B. Mynavathy, Associate Professor & Head of English, PSGR Krishnammal College for Women



challenges faced by women in the field of media. This was followed by the Keynote Address effectively delivered by Dr. Susan M Shaw, Professor of Women, Gender and Sexuality Studies, Oregon State University, Oregon. She deliberated on the problems faced by women and voiced her concern about the current status of women in the present global scenario. In the Valedictory session Dr. R. Madhavi, Associate Professor of English, St. Teresa

College, Andhra Pradesh focused on the position of women in the matriarchal set-up. Faculty and scholars from various institution participated and 180 papers were presented and discussed during the seminar.

3.4 Training

a. Skill Development Initiatives

To promote skilling and entrepreneurship, Centre for Skilling and Development was inaugurated on 19.10.2016 by Dr. R. Nandini, Chairperson, PSGR Krishnammal College for Women. Centre for Women's Studies coordinates various vocational skill training activities for women in this newly established Centre. The Centre also provides Counseling for Women to combat against various issues.



Two batches of training on artificial Jewelry making were conducted for five days (3.11.2016-8.11.2016 & 9.1.2017 to 13.1.2017). In this training totally 49 women enthusiastically participated and benefitted. They shown keen interest to learn further on various innovative models and designs and the Centre is planning for

advanced course on silk thread jewelry and terracotta jewelry.

Tailoring programme was conducted from October19 to November19, 2016. In this totally 124 women have enrolled and attended the training regularly. They are also interested very much to learn the advanced tailoring and embroidery.



Free Counseling is being provided in collaboration with Manamaghil Mind Care Centre. Counseling was given on physiological problem, child care, and family issues. Totally 8 members were benefitted by the free guidance and counseling

The Centre for Women's Studies



jointly with DST sponsored Rural Women Technology Park (RWTP) of PSGRKC at Annur block of Coimbatore organized entrepreneurial skill trainings on trades like Community Nursery and Areca Leaf Products Making in 2016-17. In these trainings nearly 73 rural women of Annur block are benefitted and shown their interest to become entrepreneur and to be as incubate of RWTP.

3.5. Research

Research Projects Undertaken and the Grants Received by the Faculty in Centre for Women's Studies

✚ Completed UGC Minor research Project is on Preference of Single Child, Parental Care, Social Behaviour of Child and its Development among Working Women in Coimbatore District with the budget outlay of Rs.2,09,879/-.

✚ Ongoing GRG trust funded Research Project on Stress Audit Among Working Women in Private and Public service Sectors of Coimbatore District with the budget outlay of Rs.10,000/-

3.6. Field Action

Inauguration of Gender Champion Club and Awareness on Breast Feeding

Centre for Women's Studies, National Service Scheme & Department of English (SF) of PSGR Krishnammal College for Women jointly with Inner Wheel Club of Coimbatore gave Awareness on Breast Feeding on 2.08.2016. Dr. S. Nirmala, Principal and Director of CWS welcomed the



- From Left Student Club members. Middle CWS Director, Inner Wheel Club Members and Counselor. Right top Students in Campaigning. Right bottom Mrs. Swathi Jagadish Counselor addressing the audience



gathering. Mrs. Harshida H. Vagadia, President, Inner Wheel Club of Coimbatore

inaugurated the Gender Champion Club of the college. Ms. Swati Jagdish, Lactating Counselor of GKNM hospital gave awareness on Breast Feeding: A key to Sustainable Development to the students.

• Sensitization Programmes

PSGR Krishnammal College for Women, Coimbatore, TamilNadu participated in the nations move towards Cashless Economy. Both students and faculty of the college enthusiastically participated in the Finance Literacy campaign Vittiya Saksharata Abhiyan (VISAKA). Centre for Women's Studies coordinated this great event. Gender Champion Club of the college conducted a workshop on 21.12.2016 in the college about demonetization. Totally 150 representatives both faculties and student volunteers, of NSS, YRC, NCC, Yi Net, Rotract, of the college participated.

✚ VISAKA student volunteers of the Gender Champion club of the college enlighten the employees in the college canteen and in office. They were told about the digital economy explained the significance of a digital India The volunteers campaigned in the canteen for the workers and helped them to know about the vital information about digital India and gained their support for the governments step towards cashless economy.

✚ Gender champion club student volunteers visited industries and met the employees in Chandra Hundai, Lakshmigraha and Sauber Intech and Press Tech Engineering. They presented about the various demonetization and cashless transaction methods and its benefit to the employees.



• Collaboration with Oregon State University

Extending of Collaboration was signed between Oregon State University, USA and PSGR Krishnammal College for Women, Coimbatore, Tamil Nadu, India. Dr. N. Yeshoda Devi, Secretary, PSGR Krishnammal College for Women, Coimbatore, Dr. S. Nirmala, Principal, PSGR Krishnammal College for Women, Coimbatore and Dr. Susan M Shaw,

Professor in Women's Studies, Oregon State University signed regarding the exchange of faculty and students visit to Oregon and vice versa on 6 February 2017.



From Left Dr.Susan M Shaw, Professor in Women's Studies, Oregon State University, Dr.N.Yeshoda Devi , Secretary, PSGR Krishnammal College for Women, Dr.S.Nirmala, Principal, PSGR Krishnammal College for Women, Coimbatore.



3.7 Success Stories

- Women Studies Centre of PSGRKC is recognized as phase II Centre on 21 February 2016 by University Grants

Commission, New Delhi for its activities since its inception in 2004 in terms of teaching, research and extension.

- ✚ Extended the collaboration with Oregon State University in terms of students and staff exchange visits, teaching and research on women's studies.

- ✚ The Centre coordinates the extension wing of Centre for Skilling and Development where the trainings are given for women.

- ✚ The Centre established Gender Champion club as per the guidelines of Ministry of Human Resource Development. Three of the students volunteers involved in Finance Literacy campaign were awarded as best volunteers by Honorable Union Minister, Prakash Javadekar during the National Convention in Delhi organized by MHRD.

